

## Insights

### **Krieg DeVault Grows Intellectual Property Practice with the Addition of experienced IP Attorney Justin Sage**

November 7, 2024

Krieg DeVault LLP is pleased to announce that long-time intellectual property attorney, Justin Sage, has joined the Firm as Of Counsel. Sage, who served as an Associate with Krieg DeVault from 1999-2004, makes his return to the Firm after serving in various leadership roles for the past 20 years as an intellectual property attorney at Roche Diagnostics ("Roche").

While at Roche, Sage was a member of Roche's global IP Team where he managed and led a team of IP attorneys in Germany and the U.S. who were responsible for patent prosecution and product clearance activities for various research, development and technology projects. He was responsible for advising senior business leaders regarding IP matters, including patents, trademarks, copyrights and trade secrets, and IP infringement investigations and enforcement via litigation. Throughout his tenure, he was instrumental in managing various leadership roles within the company, serving as Senior IP Counsel, Lead U.S. IP Counsel, Global Head of IP for Diabetes Care, and most recently as IP Site Head for the Indianapolis Intellectual Property Department.

At Krieg DeVault, Sage will concentrate his practice in numerous areas of intellectual property counseling including portfolio management, strategy development, intellectual property due diligence assessments, contract drafting and negotiating, invention patentability assessments, patent prosecution, freedom-to-operate analysis, patent litigation, trademark and copyright counseling, and product life-cycle management.

"I am excited to return to the Firm that helped launch my legal career," said Sage. "Krieg DeVault has always had a great reputation for strong values, and delivering exceptional client service with a team approach. I am looking forward to being an integral member of their growing IP Practice."

Sage is very active in community and professional organizations, currently serving as a Board Member of the Notre Dame Club of Indianapolis. He is a member and Treasurer/Secretary of the Indiana State Bar Association's Intellectual Property Section, and a member of the Intellectual Property Owners and Indianapolis Bar Associations. Sage is a registered patent attorney with the U.S. Patent and Trademark Office and will counsel clients from the Firm's Indianapolis headquarters.

#### **About Krieg DeVault LLP**

Krieg DeVault LLP is a diversified law firm representing a wide variety of local, regional and national clients. It is a business-focused law firm with offices in Indianapolis, Carmel, Mishawaka, and Crown Point, Indiana; and Chicago, Illinois. The Firm's attorneys have significant experience in key areas that address the needs of a diversified client base.